

Twenty years ago, a small group of dachshund lovers in Florida decided to do something. No building. No staff. No budget. Just a mission: get dachshunds out of shelters and into homes.

Two decades and more than 3,000 rescued dogs later, that mission is still going — driven entirely by volunteers, fosters, and the community that shows up for us every single year.

This November 7th, we're celebrating Year 20 of Doxapalooza — Florida's largest dachshund celebration — at Keel Farms in Plant City, FL. We're expecting 2,000+ attendees for a full day of wiener races, lure coursing, costume contests, rescue adoptions, vendors, and the kind of community energy that only a field full of dachshunds can produce.

We'd love to have you with us.

Sponsoring Doxapalooza puts your brand in front of a passionate, loyal community of dog owners — people who show up, engage, and remember who supported something they love. Every dollar raised goes directly toward DARE's mission:

Rescue, rehabilitate, and rehome dachshunds and dachshund mixes across Florida while working to prevent animal cruelty through education, advocacy, and community outreach.

3,000+

DOGS RESCUED
SINCE 2003

20

YEARS OF
DOXAPALOOZA

2,000+

EXPECTED
ATTENDEES

100%

VOLUNTEER
RUN

Our sponsorship opportunities range from annual corporate partnerships — year-round brand visibility paired with Doxapalooza benefits — to event-specific sponsorships that put your name on a key piece of the day. Packages start at \$300.

See the enclosed pages for full details, and use the sign-up form to reserve your spot. Questions? Reach out anytime.

With gratitude,

Heather Honer

Vice President

Dachshund Adoption Rescue & Education (DARE) | 501(c)(3) | EIN: 14-1908205

heather@daretorescue.org | 813-294-0854

Annual Corporate Sponsorships

Year-round brand recognition + Doxapalooza 2026 event benefits

Platinum Paw

1 Available

\$1,500

- › "Featured Sponsor" on DARE website homepage for the full year
- › Linked logo + 50-word marketing message on DARE website
- › Logo on Doxapalooza commemorative t-shirt
- › Logo on Doxapalooza schedule of events
- › Tagged in DARE social media posts (pre-event & post-event thank you)
- › Signage on Sponsor Row with logo, QR code & sponsorship level
- › Swag bag inclusion (optional — sponsor-provided item)
- › First right of renewal for the following year

Gold Paw

2 Available

\$1,000

- › Linked logo + 50-word marketing message on DARE website
- › Logo on Doxapalooza commemorative t-shirt
- › Logo on Doxapalooza schedule of events
- › Tagged in DARE social media posts (pre-event & post-event thank you)
- › Signage on Sponsor Row with logo, QR code & sponsorship level
- › Swag bag inclusion (optional — sponsor-provided item)
- › First right of renewal for the following year

Silver Paw

3 Available

\$500

- › Linked logo on DARE website
- › Logo on Doxapalooza commemorative t-shirt
- › Logo on Doxapalooza schedule of events
- › Tagged in DARE social media posts (pre-event & post-event thank you)
- › Signage on Sponsor Row with logo, QR code & sponsorship level
- › Swag bag inclusion (optional — sponsor-provided item)
- › First right of renewal for the following year

Bronze Paw

Open

\$300

- › Linked logo on DARE website
- › Logo on Doxapalooza commemorative t-shirt
- › Logo on Doxapalooza schedule of events
- › Signage on Sponsor Row with logo, QR code & sponsorship level
- › Swag bag inclusion (optional — sponsor-provided item)
- › First right of renewal for the following year

Important Deadlines

September 1 — Deadline for product and gift card donations

October 1 — Sponsorships close

Doxapalooza Event Sponsorships

All event sponsorships include: linked logo on Doxapalooza website, swag bag inclusion + first right of renewal

Main Stage Fan Zone Sponsor

\$500

2 Available

- › Prominently displayed signage in the Main Stage viewing area
- › MC recognition during Main Stage programming
- › Recognition in DARE's social media promotion of Main Stage
- › Logo on Doxapalooza commemorative t-shirts
- › Logo on schedule of events

Doxie Market Sponsor

\$300

2 Available

- › Custom branded banner displayed on the Doxie Market tent
- › Recognition in DARE's social media promotion of Doxie Market
- › Logo on Doxapalooza commemorative t-shirts

Wiener Race Fan Zone Sponsor

\$300

2 Available

- › Prominently displayed signage in the Wiener Race viewing area
- › Recognition in DARE's social media promotion of the Wiener Races
- › Logo on Wiener Race paper hand fans distributed to spectators
- › Logo on schedule of events

Important Deadlines

September 1 — Deadline for product and gift card donations

October 1 — Sponsorships close

Ready to Sponsor?

Complete the enclosed form and mail with payment — or sign up online:

givebutter.com/doxapalooza-2026-Sponsors

Questions? dap@daretorescue.org | 813-294-0854

Annual Corporate Sponsorship

- | | |
|--|----------------|
| <input type="checkbox"/> Platinum Paw Annual Sponsorship (1 available) | \$1,500 |
| <input type="checkbox"/> Gold Paw Annual Sponsorship (2 available) | \$1,000 |
| <input type="checkbox"/> Silver Paw Annual Sponsorship (3 available) | \$500 |
| <input type="checkbox"/> Bronze Paw Annual Sponsorship | \$300 |

Doxapalooza Event Sponsorship

- | | |
|---|--------------|
| <input type="checkbox"/> Main Stage Fan Zone Sponsor (2 available) | \$500 |
| <input type="checkbox"/> Doxie Market Sponsor (2 available) | \$300 |
| <input type="checkbox"/> Wiener Race Fan Zone Sponsor (2 available) | \$300 |

Additional Contributions

- | | |
|---|-----------------|
| <input type="checkbox"/> Gift Card Donation | Value: \$ _____ |
| <input type="checkbox"/> Product / In-Kind Donation | Value: \$ _____ |

Sponsor Information

ORGANIZATION / BUSINESS NAME

CONTACT NAME

PHONE

EMAIL ADDRESS

WEBSITE

SIGNATURE

DATE

Sponsorships and payments are non-transferable and non-refundable. Doxapalooza is held rain or shine. By completing this sponsorship agreement, I agree to all terms and confirm that the information provided is true and accurate. The signatory understands that DARE (Dachshund Adoption, Rescue & Education) reserves the right to limit or discontinue a sponsor's participation at any time, for any reason. Sponsors release and forever discharge DARE and/or any of its members or volunteers from any responsibility, personal liability, cost, loss, or damage of any type to person or property.

Mail completed form & payment to:

DARE | PO Box 21161, Tampa, FL 33622

Please make checks payable to

DARE

Sign up online:

givebutter.com/doxapalooza-2026-Sponsors