



Dachshund Adoption Rescue & Education  
(DARE)

P.O. Box 21161  
Tampa, FL 33622

May 21<sup>st</sup>, 2025

Subject: Sponsorship Request for Dachshund Adoption Rescue & Education (DARE)

Hello,

My name is Heather Honer, and I am reaching out to you on behalf of Dachshund Adoption Rescue & Education (DARE). We are excited to announce our upcoming fundraiser, Dox-A-Palooza, which is scheduled to take place on November 1<sup>st</sup>, 2025 at Keel Farms in Plant City, FL. This year will be the 19<sup>th</sup> year of this event.

Dox-A-Palooza, DARE's largest fundraiser, is held annually on the first Saturday of November and provides the majority of the funds for the rescue's operation each year allowing DARE to deliver on its mission of...

*"...increasing public awareness through education against animal cruelty, related issues and overpopulation while rescuing and re-homing displaced and unwanted dachshunds and dachshund mix dogs in the State of Florida."*

We are seeking sponsors for our event to help cover the costs associated with organizing and executing a successful fundraiser. By becoming a sponsor, your organization will benefit from:

- Brand Visibility: Your company logo will be prominently displayed on our promotional materials, including event banners, flyers, and social media platforms.
- Recognition: We will acknowledge your contribution during the event, expressing our gratitude to all attendees and highlighting your commitment to supporting our cause.
- Community Engagement: This sponsorship provides an excellent opportunity for your company to connect with the local community and demonstrate its dedication to making a positive impact.

Whether it's a monetary contribution, in-kind donations, or other forms of support, every bit helps us make a difference. We also understand that each company has unique needs and interests, and we are open to discussing a customized sponsorship package that aligns with your goals.

Become a sponsor today!

- Complete and mail back the sponsorship form at the end of this letter
- Log on to <https://buytickets.at/doxapalooza> to sign up electronically

Thank you for considering our sponsorship request. We look forward to the possibility of partnering with you and working together to create a successful and impactful 2025 Doxapalooza.

Sincerely,

Heather Honer

Vice President

Dachshund Adoption Rescue & Education (DARE)(501c3) | EIN: 14-1908205

Website: [www.DAREtoRescue.org](http://www.DAREtoRescue.org)

Email: [heather@daretorescue.org](mailto:heather@daretorescue.org)

Mobile/Text: 813-294-0854



## Annual Sponsorship Opportunities

### Platinum Paw Annual Sponsorship | 1 Available

- “Featured Sponsor” on DARE’s website homepage for the year
- Linked logo with a 50-word marketing message on DARE’s website
- One custom “Featured Sponsor” post on DARE’s social media page
- One month as “Featured Sponsor” of DARE’s \$10 Tuesday Raffle (Social & Email exposure) (Product placement opportunities available)
- Logo featured on the Doxapalooza schedule of events flyer
- Logo on Doxapalooza commemorative t-shirts
- Signage on “Sponsor Row” at Doxapalooza with logo, QR code, and sponsorship level
- Sponsored auction basket designed by DARE (product placement opportunities available)
- First right of renewal for the following year
- 10×10 vendor space at Doxapalooza (space permitting at time of sign-up)

Cost: \$2,500

### Gold Paw Annual Sponsorship | 3 Available

- Linked logo with a 50-word marketing message on DARE’s website
- One custom “Featured Sponsor” post on DARE’s social media pages
- One month as “Featured Sponsor” of DARE’s \$10 Tuesday Raffle (Social & Email exposure) (Product placement opportunities available)
- Logo featured on the Doxapalooza schedule of events flyer
- Logo on Doxapalooza commemorative t-shirts
- Signage on “Sponsor Row” at Doxapalooza with logo, QR code, and sponsorship level
- Sponsored auction basket designed by DARE (product placement opportunities available)
- First right of renewal for the following year
- 10×10 vendor space at Doxapalooza (space permitting at time of sign-up)

Cost: \$1,000

### Silver Paw Annual Sponsorship | 5 Available

- Linked logo on DARE’s website
- One custom “Featured Sponsor” post on DARE’s social media pages
- Logo featured on the Doxapalooza schedule of events flyer
- Logo on Doxapalooza commemorative t-shirts
- Signage on “Sponsor Row” at Doxapalooza with logo, QR code, and sponsorship level
- Sponsored auction basket designed by DARE (product placement opportunities available)
- First right of renewal for the following year
- 10×10 vendor space at Doxapalooza (space permitting at time of sign-up)

Cost: \$500

### Bronze Paw Annual Sponsorship | 5 Available

- Linked logo on DARE’s website
- Logo featured on the Doxapalooza schedule of events flyer
- Logo on Doxapalooza commemorative t-shirts
- Signage on “Sponsor Row” at Doxapalooza with logo, QR code, and sponsorship level
- Sponsored auction basket designed by DARE (product placement opportunities available)
- First right of renewal for the following year
- 10×10 vendor space at Doxapalooza (space permitting at time of sign-up)

Cost: \$300

Dachshund Adoption Rescue and Education Inc. (a/k/a DARE) is a 501 (c) (3) non-profit corporation EIN 14-1908205. Contributions to DARE are deductible under Section 170 of the Internal Revenue Code. DARE is also recognized by the State of Florida as a charitable organization via Registration #CH18328. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE [OF FLORIDA]. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE [OF FLORIDA].



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## Doxapalooza Sponsorship Opportunities

*For a full list of Doxapalooza Sponsorship Opportunities please visit our website at [www.doxapalooza.org](http://www.doxapalooza.org).*

### Doxapalooza Presenting Sponsorship | 1 Available

- Co-branded (Sponsor + DARE) prominently displayed banner as the Main Stage backdrop
- Prominently displayed signage in front of Main Stage bleachers with sponsor logo and sponsorship level
- Recognition in DARE's social media post(s) promoting "MORE SEATING!" for 2025
- Linked logo on DARE's website
- Sponsored auction basket designed by DARE (product placement opportunities available)
- First right of renewal for the following year
- 10x10 vendor space at Doxapalooza (space permitting at time of sign-up)

Cost: \$4,000

### Wiener Dog Races Sponsorship | 1 Available

- Co-Branded messaging
  - Example: "ABC Corporation Dachshund Races powered by Florida Wiener Dog Derby"
- Tag and Collaborator in DARE's social media post(s) promoting "Seating NOW Available Thanks To Our Sponsor" in 2025
- Prominently displayed signage at Wiener Race bleachers with logo
- Linked logo on DARE's website
- Sponsored LIVE auction basket designed by DARE (product placement opportunities available)
- First right of renewal for the following year
- 10x10 vendor space at Doxapalooza (space permitting at time of sign-up)

Cost: \$3,500

### Lure Course Race Sponsorship | 1 Available

- Co-Branded messaging
  - Example: "ABC Corporation Lure Course powered by SwiftPaws"
- Prominently displayed signage at Lure Course with logo featuring
- Tag and Collaborator in DARE's social media post(s)
- Linked logo on DARE's website
- Sponsored LIVE auction basket designed by DARE (product placement opportunities available)
- First right of renewal for the following year
- 10x10 vendor space at Doxapalooza (space permitting at time of sign-up)

Cost: \$2,000

### Rescue Row Sponsorship | 1 Available

- Exclusive naming rights
- Prominently displayed signage with logo and sponsorship
- Recognition in DARE's social media post(s) promoting Rescue Row
- Linked logo on DARE's website
- Sponsored auction basket designed by DARE (product placement opportunities available)
- First right of renewal for the following year
- 10x10 vendor space at Doxapalooza (space permitting at time of sign-up)

Cost: \$500



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## DARE Sponsorship Agreement

### Annual Sponsorship Opportunities

\_\_\_\_\_ \$2,500 Platinum Paw Annual Sponsorship  
\_\_\_\_\_ \$1,000 Gold Paw Annual Sponsorship  
\_\_\_\_\_ \$500 Silver Paw Annual Sponsorship  
\_\_\_\_\_ \$300 Bronze Paw Annual Sponsorship

### Doxapalooza Sponsorship Opportunities

\_\_\_\_\_ \$4,000 Doxapalooza Presenting Sponsorship  
\_\_\_\_\_ \$3,000 Wiener Dog Races Sponsorship  
\_\_\_\_\_ \$2,000 Lure Course Races Sponsorship  
\_\_\_\_\_ \$300 Rescue Row Sponsorship

#### Deadlines

September 1<sup>st</sup> – Deadline for product and gift card donations  
October 1<sup>st</sup> – Sponsorships Close

\$\_\_\_\_\_ Gift Card Donation Value

\$\_\_\_\_\_ Product Donation Value

\_\_\_\_ Yes! We would like a 10x10 Vendor Spot at Doxapalooza

**Sponsorships and payments are non-transferable and non-refundable. Dox-A-Palooza is held rain or shine.**

By completing the sponsorship application, I agree to all the rules and confirm that the information provided is true and accurate. The signatory understands that the event representative of DARE (Dachshund Adoption, Rescue, & Education) reserves the right to limit or discontinue a sponsor's participation at any time, for any reason. Vendors release forever and discharge DARE and/or any of its members or volunteers from any responsibility, personal liability, cost, loss, or damage of any type to person or property.

### Sponsor Information

Organization/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail completed application and payment or donation to the following:  
DARE c/o Heather Honer, 1632 Emerald Hill Way, Valrico, FL 33594

*\*Please make checks payable to DARE. Event sponsorships and payments are non-transferable and nonrefundable*